



## Lisa Walsh, CFP®, CIM®, FMA

### Senior Investment Advisor

Grand River Wealth is shaped in large part by the leadership and vision of Lisa Walsh. With a distinguished career in wealth management, Lisa has built a reputation for cultivating enduring client relationships grounded in trust, consistency, and a deep understanding of each client's unique financial journey. Her longstanding industry experience has enabled her to guide individuals and families through evolving financial landscapes, often across multiple generations.

Lisa brings a calm, disciplined, and highly personalized approach to financial advice. She is known for her ability to simplify complex decisions, provide clear direction, and help clients navigate challenges with confidence. Whether addressing immediate financial needs or planning for long-term objectives, Lisa is a steadfast advocate for her clients—committed to helping them achieve stability, growth, and lasting financial well-being.

Her dedication extends beyond her professional practice. Lisa is deeply committed to her community, actively supporting women's services that provide critical resources for women working to rebuild and restart their lives. She is equally passionate about mentorship and youth development, contributing her time as a coach within the community and helping to foster confidence, discipline, and teamwork in young people.

At her core, Lisa is driven by a strong sense of family and connection. As a proud mother of two, she understands firsthand the importance of guidance, support, and long-term planning across generations. This perspective is deeply embedded in her approach to advising families. Outside of the office, Lisa enjoys spending time with her family, travel, spending time at the family cottage, and staying active alongside them—and their family dog.

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